



YORGO SALIBA

Digital Multimedia Designer

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About Me

I am a versatile digital media designer with a strong background in architecture, currently working full-time while also freelancing as a UX/UI designer. My expertise lies in creating compelling visual content and user-centric digital experiences. In my full-time role, I focus on designing and managing digital media projects, including posts, videos, and animations. As a freelancer, I leverage my architectural insight to craft intuitive and engaging user interfaces. My diverse skill set and design background allow me to deliver innovative solutions that drive both aesthetic appeal and functional excellence.

Volunteering

October 2023 - Present

Order of Malta - Lebanon

Software Skills

- Avid
- Figma
- Lumion
- 3D max
- AutoCAD
- Sketchup
- Adobe Premiere
- Adobe Illustrator
- Adobe Photoshop
- Adobe AfterEffects

Languages

English - Native

French - Fluent

Arabic - Native

Experience

Mystique Management - Doha

July 2024 - Present

Digital Multimedia Designer

As a Hybrid Digital Media Designer at Mystique Management, I am responsible for creating and managing content calendars for various digital media platforms. This includes developing engaging posts, videos, and animations that align with our clients' marketing strategies. My role involves a hybrid work environment, allowing for a flexible approach to collaboration and creativity while ensuring timely and impactful content delivery.

FitHack by Othentico - Dubai

July 2024 - Sep 2024

UX/UI Designer

I am a dedicated UX/UI designer currently working remotely with FitHack by Othentico, a fitness and wellness company. My primary role involves redesigning their website from scratch, focusing on creating a user-friendly and visually appealing interface. My passion lies in crafting intuitive and engaging digital experiences that drive user satisfaction and business success. With a keen eye for detail and a commitment to excellence, I strive to deliver innovative solutions that align with the company's mission and values.

Feer McQueen - Lebanon

May 2023 - July 2023

Intern

Multimedia Designer and Digital Marketing Specialist since May 1st, I have been responsible for creating and managing social media posts, animations, and other digital marketing materials. I have honed my skills in content creation and strategy, as well as data analysis and reporting. I have gained valuable experience in the fast-paced world of advertising, and I am constantly seeking out new and innovative ways to engage with audiences and drive results for clients.

Education

Holy Spirit University of Kaslik

2021- 2024

BA in Digital Media

During my undergraduate studies in Digital Media, I've cultivated a strong aptitude for detail-oriented work, problem-solving, creativity, and leadership. These skills have been pivotal in my collaborative efforts within team projects and contribute to my effectiveness in multimedia production.

Institut Saint Antoine - Zgharta

2016- 2019

BT in Architecture

Studied architecture in the baccalaureate technique, focusing on attention to detail, problem-solving, creativity, and meeting deadlines. Developed a robust understanding of architectural principles and design concepts, consistently delivering high-quality work within specified timeframes and collaborating effectively in team environments.